

UK MANUFACTURING



CELEBRATING THE UK'S FINEST IN THE MANUFACTURING INDUSTRY

www.connectingindustry.com

STAY IN TOUCH WITH THE INDUSTRY

UK Manufacturing is distributed to key decision-makers throughout the UK, presenting the latest product developments supported by in-depth articles and comments from key players in manufacturing and processing. Concise case studies highlight recent and ongoing projects that provide practical application of the latest technologies designed to improve efficiency within the manufacturing industry.

UK Manufacturing is complemented by the Connecting Industry online portal which carries the latest industry news across the Industrial sector. www.connectingindustry.com

EDITORIAL SCHEDULE

Spring Issue

Springs and Fasteners
Power
Packaging
Test and Measurement
Sustainability Solutions
Batteries and Chargers
Displays
Rail
Waste and Waste Management
Cleaning

Show Preview: Southern Manufacturing & Electronics

Summer Issue

Electronics
Machinery
Boilers, Pumps and Valves
3D Printing
Mixing Equipment
Machine Building
Enclosures
Gears and Gearboxes
Linear Motion
Sensors
Laboratories
Air Cleaning

Autumn Issue

Power
Sustainability Solutions
Batteries and Chargers
Smart Manufacturing
Robotics
Cables & Connectors
Displays
Filtration and Fans

Show Previews: Instrumentation Live & Electronics Live

Event Preview: Instrumentation Excellence Awards

Event Preview: Automation Live

Winter Issue

Cabinets, Racks and Enclosures
Electronics
Linear Motion
Food & Beverage
Mixing Equipment
Boilers, Pumps and Valves
Measurement Solutions
3D Printing
Rail
Cleaning

Event Preview: The Converter Awards

CIRCULATION PROFILE

Total Average Net Monthly Circulation: 15,038

Companies Primary Activity

Manufacturer	75.75%
Distribution	11.15%
Consulting	4.56%
Education Establishment	5.21%
Government	1.62%
Marketing/PR	0.9%

Primary Job Function

General/ Production Management	51.02%
Design Engineering / Production Design / Engineers	21.38%
Warehouse / Handling / Storage Management	10.72%
Sales & Marketing	4.45%
Buyer/ Purchaser / Specifier	4.51%
Health & Safety	3.58%
Work/ Facilities Management	3.18%
Research & Development / Test & Measurement	1.16%

READERSHIP PROFILE

UK Manufacturing is a digital only quarterly publication read by engineers, Managers and Senior Executives, across all industry sectors, who have a purchasing and/or specifying responsibility for products and equipment aimed at improving manufacturing efficiency and profitability. These includes:

- Operations Managers/Directors
- Production Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Maintenance Engineers/Managers/Directors
- Technical Engineers/Managers/Directors
- Process & Control Engineers
- Electrical Engineers
- Mechanical Engineers
- Design Engineers
- Project Engineers/Managers/Directors
- Energy Managers/Directors
- Environmental Engineers/Managers/Directors
- Financial Managers/Directors

DISPLAY ADVERTISING

Front Cover Package (Front Cover Image) Full Page Advert Full Page Editorial Contents Repeater	£1600
Full Page Advert + Full Page Editorial	£800
Half Page Advert + Half Page Editorial	£450
Quarter Page Advert + Quarter Page Editorial	£250
Junior Page	£700

CLASSIFIED ADVERTISING

Contact Directory	£250	12 months , Logo, Company Name, Full Contact Details, and 40 word profile.
Advertorials	£100	140 words of text, 1 Colour Image and Full Contact Details
E-Newsletter Entry	£150	800 words, 4 Colour Images, Full Contact Details, Hyperlinks

ONLINE PROMOTIONS

Description	Specs (Width x Height)	Rot x Pos	Price
Banner Top ad	728 x 90 pixels	4 x 1	£700pm
Banner Bottom ad	728 x 90 pixels	4 x 1	£350pm
Button	120 x 90 pixels	4 x 10	£250pm
Skyscraper	160 x 600 pixels	4 x 1	£600pm
Spot	160 x 80 pixels	4 x 9	£350pm
MPU	300 x 250 pixels	4 x 3	£800pm
Background	Width < 958 pixels	1 x 1	£1,500pm
Article Banner	450 x 60 pixels	4 x articles	£400pm (Can be linked to top story)
Featured Event	240 x 125 pixels	10 x 1	£200pm (Includes adding extra content to entry)
Enhanced Entry	N/A	N/A	Four packages available starting from £250

All rates exclusive of VAT

Agency discount : Less 10%
 Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (WxH in mm)	TYPE AREA	BLEED SIZE	TRIM SIZE
DPS	420 x 265	464 x 312	458 x 306
Full-page	195 x 265	235 x 312	229 x 306
1/2-page [H]	195 x 135	-	-
1/2-page [V]	94 x 265	-	-
1/4-page	94 x 135	-	-
1/4-page [H]	195 x 66	-	-

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